

# j.scalia

## WORK EXPERIENCE

### **town & country animal clinic • receptionist & social media specialist**

AUGUST 2020–CURRENT OLNEY, MD.

As the face TCAC I provide exceptional customer service and exhibit a high degree of professionalism, sincerity, and speed to address client requests. This is accomplished by performing routine duties; including data entry, prescription labeling, responding promptly to emails and scheduling while efficiently checking in/out clients. During the interim between morning and evening, I independently plan and create engaging and impactful social media marketing strategies to increase client visits.

### **freelance work • designer**

JUNE 2018–JULY 2020

Wilmettie book cover design & interior illustrations. Lubbock, TX.  
Terra Tinctura trademark. Boston, MA.  
Aminal DJ trademark. San Marcos, TX.  
El Pig's Butt BBQ trademark. Kewaskum, WI.  
Lady Jane's Trademark. Waterfront MA.

### **panera bread • supervisor**

OCTOBER 2016–JULY 2019 SAN MARCOS, TX.

Provided leadership to a team of 40+ staff. Helped inspire others by coaching, counseling, creating a profitable environment, and delivering an exceptional customer experience. Including coordinating the entire operation of the restaurant during scheduled shifts.

### **art & design resource center • assistant**

JANUARY 2018–DECEMBER 2018 SAN MARCOS, TX.

Helped assist to students on Apple workstations with Adobe Creative Suite software, laser printers and scanners. Responsible for, proper procedures of cameras and other equipment rentals.

### **ceramic studio • assistant**

AUGUST 2014–MAY 2015 FAIRFAX, VA.

Maintained the cleanliness and organization of the ceramic studio, distributing materials and supplies, and guiding participants to have fun, while encouraging and promoting success. Helped with time-management for kiln operations.

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## EDUCATION

**texas state university**  
BFA IN DESIGN | CLASS OF 2018  
CUM LAUDE

**northern virginia  
community college**

JANUARY 2013–MAY 2015

**maryland institute  
of college arts**

AUGUST 2012–DECEMBER 2013

## RECOGNITION

### **2020 spring/summer magazine**

TEXAS TECH UNIVERSITY PRESS  
FORTHCOMING TITLE WILLMETTIE

### **2018 smart food hackathon**

TEXAS STATE UNIVERSITY  
BEST IN SHOW

### **2015 student art exhibition**

NOVA COMMUNITY COLLEGE  
SECOND PLACE IN MIXED MEDIA

### **2014 student art exhibition**

NOVA COMMUNITY COLLEGE  
SECOND PLACE IN DESIGN

## SKILLS

Illustrator, InDesign, Adobe XD,  
Adobe Draw, Basic HTML and CSS,  
Problem-solving, Usability testing,  
Personas, Surveying, Storyboards,  
Wireframing, Prototyping, Photoshop,  
Adaptability, Decision Making,  
Invision, Organization, Scheduling,  
Print Knowledge, and Adobe Fresco.